![OPEN OPTIONS ACCESS TECHNOLOGY logo]

FAST FACTS

Customer
Curves

Technology Partners
Open Options Access Control

Mercury Security

SecureNet

Industry
Fitness

Geography
Worldwide

Curves

CUSTOMER

Curves is the current women's fitness leader with over 4 million members worldwide. Headquartered in Waco, Texas, Curves has opened over 7,000 franchise locations worldwide between 1995 and 2003. The Curves for Women concept was inspired by women in need of a complete fitness and nutrition solution and offers women a complete 30-minute workout that combines strength training and sustained cardiovascular activity through safe and effective hydraulic resistance. In addition to a total body workout, clients at Curves also receive a complete nutrition plan designed to raise metabolism for good and end the need for perpetual dieting, making Curves a one-stop fitness solution.

CHALLENGES

Curves began as a small local business idea that caught on and grew extremely quickly once offered as a franchise. As a need for a headquarters grew at a rapid pace, proper access control was overlooked and not focused on as a priority. Previously Curves only used a biometrics time attendance solution, but needed a system that could properly record data for payroll while improving security. Curves wanted to use data collected from a card reader for payroll purposes, but the time had to be displayed at the data collection point which was not offered to them through their biometrics time and attendance systems.

SOLUTION

In 2007 Open Options created a solution for the Curves headquarters and distribution center that could resolve time and attendance problems while enhancing security. DNA Fusion access control software did not specifically provide time and attendance so Open Options assisted the dealer with a solution using the InfoReader™ to display time at the data collection point. With coordination from Open Options and Curves IT Dept, a SQL script was created to bridge the relevant data between the DNA database and Curve's Payroll System. Within three months three buildings in Waco and two buildings in San Benito were fully installed with a complete Open Options system.